

## INVOICE



**KOAT**  
**3801 Carlisle Blvd. NE**  
**Albuquerque, NM 87107**  
**Main: (505)884-7777**  
**Billing: (916)325-3266**

www.koat.com

Billing Address:

**Waterfront Strategies**  
**Attention: Accounts Payable**  
**1010 Wisconsin Avenue, Suite 800**  
**Washington, DC 20007**

Send Payment To:

**KOAT**  
**PO Box 26868**  
**Lehigh Valley, PA 18002-6868**

Invoice #	Invoice Date	Invoice Month	Invoice Period
916098-2	08/12/12	August 2012	07/30/12 - 08/07/12

Station	Account Executive	Sales Office	Sales Region
KOAT	Mary Tricoli	HRP -Washington	National

Advertiser	Product	Estimate Number
DOW SC LCV NWF NRDC	Issue	1273 WILDLIFE/NRC

Flight Dates	Order #	Alt Order #
07/23/12 - 08/07/12	916098	06161846

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
	109	116

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	08/03/12	08/03/12	PRIMETIME	8-9p	----1--	:30	1	\$1,300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 ----1-- 1 \$1,300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KOAT F 08/03/12 PRIMETIME 8-9p :00 <del>\$1,300.00</del> NM See MG 1.2 2 KOAT F 08/03/12 9:45 PM 20/20 Prime Other :30 NWF12102H \$1,300.00 NM MG for 1.1 08/03									
2	08/03/12	08/03/12	20/20	9-10p	----1--	:30	1	\$1,300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 ----1-- 1 \$1,300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KOAT F 08/03/12 20/20 9-10p :00 <del>\$1,300.00</del> NM See MG 2.2 2 KOAT F 08/03/12 20/20 Prime Other :00 <del>\$1,300.00</del> NM Credited									
3	07/30/12	08/03/12	Action 7 News @ 10p M-F 10-1030p		MTWTF--	:30	2	\$1,100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 MTWTF-- 1 \$1,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 KOAT M 07/30/12 10:27 PM Action 7 News @ 10p M-F 10-1030p :30 NWF12101H \$1,100.00 NM									
5	07/30/12	08/03/12	Action 7 News @ 1030p 1030-1105p		MTWTF--	:30	2	\$850.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 MTWTF-- 2 \$850.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 KOAT Tu 07/31/12 10:56 PM Action 7 News @ 1030p 1030-1105p :30 NWF12101H \$850.00 NM 3 KOAT W 08/01/12 10:56 PM Action 7 News @ 1030p 1030-1105p :30 NWF12101H \$850.00 NM									
6	07/30/12	08/03/12	Nightline	1105-1135p	MTWTF--	:30	1	\$225.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 MTWTF-- 1 \$225.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 KOAT W 08/01/12 11:19 PM Nightline 1105-1135p :30 NWF12101H \$225.00 NM									

We warrant that the actual broadcast information shown on this invoice was taken from the program log.



**KOAT**  
**PO Box 26868**  
**Lehigh Valley, PA 18002-6868**

<u>Invoice #</u> 916098-2	<u>Invoice Date</u> 08/12/12	<u>Invoice Month</u> August 2012	<u>Invoice Period</u> 07/30/12 - 08/07/12
<u>Advertiser</u> DOW SC LCV NWF NRDC	<u>Product</u> Issue	<u>Estimate Number</u> 1273 WILDLIFE/NRDC	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
8	07/30/12	08/03/12	Ellen 3-4p	3-4p	MTWTF--	:30	4	\$175.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12    08/05/12    MTWTF--                    2               \$175.00									
Spots: # Ch    Day <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
5 KOAT M    07/30/12    3:30 PM   Ellen 3-4p               3-4p               :30   NWF12101H                               \$175.00   NM									
6 KOAT F    08/03/12    3:38 PM   Ellen 3-4p               3-4p               :30   NWF12101H                               \$175.00   NM									
9	07/30/12	08/03/12	Dr Oz	4-5p	MTWTF--	:30	4	\$325.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12    08/05/12    MTWTF--                    2               \$325.00									
Spots: # Ch    Day <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
5 KOAT M    07/30/12    4:22 PM   Dr Oz               4-5p               :30   NWF12101H                               \$325.00   NM									
6 KOAT Th   08/02/12    4:16 PM   Dr Oz               4-5p               :30   NWF12101H                               \$325.00   NM									
10	07/30/12	08/03/12	5a A7N More In The AM	5-530a	MTWTF--	:30	3	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12    08/05/12    MTWTF--                    3               \$350.00									
Spots: # Ch    Day <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
4 KOAT Tu    07/31/12    5:14 AM   5a A7N More In The AM               5-530a               :30   NWF12101H                               \$350.00   NM									
6 KOAT W    08/01/12    5:13 AM   5a A7N More In The AM               5-530a               :30   NWF12101H                               \$350.00   NM									
5 KOAT F    08/03/12    5:23 AM   5a A7N More In The AM               5-530a               :30   NWF12101H                               \$350.00   NM									
11	07/30/12	08/03/12	Action 7 News @ 5p	5-530p	MTWTF--	:30	3	\$525.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12    08/05/12    MTWTF--                    3               \$525.00									
Spots: # Ch    Day <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
6 KOAT M    07/30/12    5:23 PM   Action 7 News @ 5p               5-530p               :30   NWF12101H                               \$525.00   NM									
5 KOAT Th    08/02/12    5:23 PM   Action 7 News @ 5p               5-530p               :30   NWF12102H                               \$525.00   NM									
4 KOAT F    08/03/12                    Action 7 News @ 5p               5-530p               :00 <del>\$525.00</del> NM									
Credited									
12	07/30/12	08/03/12	5a A7N More In The AM	530-6a	MTWTF--	:30	4	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12    08/05/12    MTWTF--                    3               \$350.00									
Spots: # Ch    Day <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
6 KOAT M    07/30/12    5:56 AM   5a A7N More In The AM               530-6a               :30   NWF12101H                               \$350.00   NM									
7 KOAT W    08/01/12    5:43 AM   5a A7N More In The AM               530-6a               :30   NWF12101H                               \$350.00   NM									
5 KOAT Th    08/02/12    5:42 AM   5a A7N More In The AM               530-6a               :30   NWF12102H                               \$350.00   NM									
13	07/30/12	08/03/12	Action 7 News @ 6p	6-630p	MTWTF--	:30	4	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12    08/05/12    MTWTF--                    4               \$800.00									
Spots: # Ch    Day <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
6 KOAT M    07/30/12    6:25 PM   Action 7 News @ 6p               6-630p               :30   NWF12101H                               \$800.00   NM									
7 KOAT Tu    07/31/12    6:25 PM   Action 7 News @ 6p               6-630p               :30   NWF12101H                               \$800.00   NM									
5 KOAT W    08/01/12    6:25 PM   Action 7 News @ 6p               6-630p               :30   NWF12101H                               \$800.00   NM									
8 KOAT F    08/03/12    5:59 PM   Action 7 News @ 6p               6-630p               :30   NWF12102H                               \$800.00   NM									
14	07/30/12	08/03/12	6a A7N More In The AM	6-7a	MTWTF--	:30	4	\$525.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12    08/05/12    MTWTF--                    3               \$525.00									
Spots: # Ch    Day <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
6 KOAT M    07/30/12    6:59 AM   6a A7N More In The AM               6-7a               :30   NWF12101H                               \$525.00   NM									

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**PO Box 26868**  
**Lehigh Valley, PA 18002-6868**

Invoice #	Invoice Date	Invoice Month	Invoice Period
916098-2	08/12/12	August 2012	07/30/12 - 08/07/12

Advertiser	Product	Estimate Number
DOW SC LCV NWF NRDC	Issue	1273 WILDLIFE/NRE

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																																									
14	07/30/12	08/03/12	6a A7N More In The AM	6-7a	MTWTF--	:30	4	\$525.00	NM																																																																																									
<table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>7</td><td>KOAT</td><td>Tu</td><td>07/31/12</td><td>6:12 AM</td><td>6a A7N More In The AM</td><td>6-7a</td><td>:30</td><td>NWF12101H</td><td>\$525.00</td><td>NM</td></tr><tr><td>5</td><td>KOAT</td><td>F</td><td>08/03/12</td><td></td><td>6a A7N More In The AM</td><td>6-7a</td><td>:00</td><td></td><td><del>\$525.00</del></td><td><del>NM</del></td></tr><tr><td colspan="11">Credited</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	7	KOAT	Tu	07/31/12	6:12 AM	6a A7N More In The AM	6-7a	:30	NWF12101H	\$525.00	NM	5	KOAT	F	08/03/12		6a A7N More In The AM	6-7a	:00		<del>\$525.00</del>	<del>NM</del>	Credited																																																							
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7	KOAT	Tu	07/31/12	6:12 AM	6a A7N More In The AM	6-7a	:30	NWF12101H	\$525.00	NM																																																																																								
5	KOAT	F	08/03/12		6a A7N More In The AM	6-7a	:00		<del>\$525.00</del>	<del>NM</del>																																																																																								
Credited																																																																																																		
15	07/30/12	08/03/12	Entertainment Tonight 630-7p		MTWTF--	:30	3	\$825.00	NM																																																																																									
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4	KOAT	Th	08/02/12	6:46 PM	Entertainment Tonight 630-7p	630-7p	:30	NWF12102H	\$825.00	NM																																																																																								
16	07/30/12	08/03/12	Good Morning America	7-9a	MTWTF--	:30	7	\$350.00	NM																																																																																									
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12	KOAT	F	08/03/12	8:38 AM	Good Morning America	7-9a	:30	NWF12102H	\$350.00	NM																																																																																								
17	07/30/12	08/03/12	Live with Regis & Kelly 9-10a		MTWTF--	:30	3	\$200.00	NM																																																																																									
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>07/30/12</td><td>08/05/12</td><td>MTWTF--</td><td>3</td><td>\$200.00</td></tr></table> <table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>7</td><td>KOAT</td><td>W</td><td>08/01/12</td><td>9:37 AM</td><td>Live with Regis &amp; Kelly 9-10a</td><td>9-10a</td><td>:30</td><td>NWF12101H</td><td>\$200.00</td><td>NM</td></tr><tr><td>4</td><td>KOAT</td><td>Th</td><td>08/02/12</td><td>9:54 AM</td><td>Live with Regis &amp; Kelly 9-10a</td><td>9-10a</td><td>:30</td><td>NWF12102H</td><td>\$200.00</td><td>NM</td></tr><tr><td>6</td><td>KOAT</td><td>F</td><td>08/03/12</td><td>9:53 AM</td><td>Live with Regis &amp; Kelly 9-10a</td><td>9-10a</td><td>:30</td><td>NWF12102H</td><td>\$200.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		07/30/12	08/05/12	MTWTF--	3	\$200.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	7	KOAT	W	08/01/12	9:37 AM	Live with Regis & Kelly 9-10a	9-10a	:30	NWF12101H	\$200.00	NM	4	KOAT	Th	08/02/12	9:54 AM	Live with Regis & Kelly 9-10a	9-10a	:30	NWF12102H	\$200.00	NM	6	KOAT	F	08/03/12	9:53 AM	Live with Regis & Kelly 9-10a	9-10a	:30	NWF12102H	\$200.00	NM																																	
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7	KOAT	W	08/01/12	9:37 AM	Live with Regis & Kelly 9-10a	9-10a	:30	NWF12101H	\$200.00	NM																																																																																								
4	KOAT	Th	08/02/12	9:54 AM	Live with Regis & Kelly 9-10a	9-10a	:30	NWF12102H	\$200.00	NM																																																																																								
6	KOAT	F	08/03/12	9:53 AM	Live with Regis & Kelly 9-10a	9-10a	:30	NWF12102H	\$200.00	NM																																																																																								
19	07/28/12	08/04/12	Action 7 News @ 10p Sat	10-1035p	-----1-	:30	1	\$675.00	NM																																																																																									
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																																													
	07/30/12	08/05/12	-----1-	1	\$675.00																																																																																													
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																																													
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																																								
2	KOAT	Sa	08/04/12	5:12 PM	Action 7 News @ 5p Sat	5-530p	:30	NWF12101H	\$300.00	NM																																																																																								
21	07/28/12	08/04/12	5-6a	5-6a	-----1-	:30	1	\$150.00	NM																																																																																									
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																																													
	07/30/12	08/05/12	-----1-	1	\$150.00																																																																																													
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																																								
2	KOAT	Sa	08/04/12	5:29 AM	5-6a	5-6a	:30	NWF12102H	\$150.00	NM																																																																																								
22	07/28/12	08/04/12	Sa A7N @ 6P	6-630p	-----1-	:30	1	\$300.00	NM																																																																																									

We warrant that the actual broadcast information shown on this invoice was taken from the program log.



**KOAT**  
**PO Box 26868**  
**Lehigh Valley, PA 18002-6868**

<u>Invoice #</u> 916098-2	<u>Invoice Date</u> 08/12/12	<u>Invoice Month</u> August 2012	<u>Invoice Period</u> 07/30/12 - 08/07/12
<u>Advertiser</u> DOW SC LCV NWF NRDC	<u>Product</u> Issue	<u>Estimate Number</u> 1273 WILDLIFE/NRDC	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
22	07/28/12	08/04/12	Sa A7N @ 6P	6-630p	-----1-	:30	1	\$300.00	NM
Weeks:	<u>Start Date</u> 07/30/12	<u>End Date</u> 08/05/12	<u>MTWTFSS</u> -----1-	<u>Spots/Week</u> 1	<u>Rate</u> \$300.00				
Spots: #	Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
2	KOAT	Sa	08/04/12	6:27 PM	Sa A7N @ 6P	6-630p	:30	NWF12102H	\$300.00 NM
23	07/28/12	08/04/12	Sa 6a A7N More in the A16-9a		-----2-	:30	2	\$325.00	NM
Weeks:	<u>Start Date</u> 07/30/12	<u>End Date</u> 08/05/12	<u>MTWTFSS</u> -----3-	<u>Spots/Week</u> 3	<u>Rate</u> \$325.00				
Spots: #	Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
4	KOAT	Sa	08/04/12	6:23 AM	Sa 6a A7N More in the AM	6-9a	:30	NWF12101H	\$325.00 NM
3	KOAT	Sa	08/04/12	6:52 AM	Sa 6a A7N More in the AM	6-9a	:30	NWF12102H	\$325.00 NM
5	KOAT	Sa	08/04/12	8:14 AM	Sa 6a A7N More in the AM	6-9a	:30	NWF12102H	\$325.00 NM
35	08/06/12	08/07/12	Action 7 News @ 10p M-F10-1030p		MT-----	:30	1	\$1,100.00	NM
Weeks:	<u>Start Date</u> 08/06/12	<u>End Date</u> 08/12/12	<u>MTWTFSS</u> MT-----	<u>Spots/Week</u> 1	<u>Rate</u> \$1,100.00				
Spots: #	Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	KOAT	M	08/06/12		Action 7 News @ 10p M-F	10-1030p	:00		\$1,100.00 NM
Credited									
36	08/06/12	08/07/12	The View 10-11a	10-11a	MT-----	:30	1	\$225.00	NM
Weeks:	<u>Start Date</u> 08/06/12	<u>End Date</u> 08/12/12	<u>MTWTFSS</u> MT-----	<u>Spots/Week</u> 1	<u>Rate</u> \$225.00				
Spots: #	Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	KOAT	Tu	08/07/12		The View 10-11a	10-11a	:00		\$225.00 NM
Credited									
37	08/06/12	08/07/12	Action 7 News @ 1030p	1030-1105p	MT-----	:30	1	\$850.00	NM
Weeks:	<u>Start Date</u> 08/06/12	<u>End Date</u> 08/12/12	<u>MTWTFSS</u> MT-----	<u>Spots/Week</u> 1	<u>Rate</u> \$850.00				
Spots: #	Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	KOAT	M	08/06/12		Action 7 News @ 1030p	1030-1105p	:00		\$850.00 NM
Credited									
38	08/06/12	08/07/12	Nightline	1105-1135p	MT-----	:30	1	\$225.00	NM
Weeks:	<u>Start Date</u> 08/06/12	<u>End Date</u> 08/12/12	<u>MTWTFSS</u> MT-----	<u>Spots/Week</u> 1	<u>Rate</u> \$225.00				
Spots: #	Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	KOAT	M	08/06/12		Nightline	1105-1135p	:00		\$225.00 NM
Credited									
39	08/06/12	08/07/12	Ellen 3-4p	3-4p	MT-----	:30	2	\$175.00	NM
Weeks:	<u>Start Date</u> 08/06/12	<u>End Date</u> 08/12/12	<u>MTWTFSS</u> MT-----	<u>Spots/Week</u> 2	<u>Rate</u> \$175.00				
Spots: #	Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
2	KOAT	M	08/06/12		Ellen 3-4p	3-4p	:00		\$175.00 NM
Credited									
1	KOAT	Tu	08/07/12		Ellen 3-4p	3-4p	:00		\$175.00 NM
Credited									
40	08/06/12	08/07/12	Dr Oz	4-5p	MT-----	:30	2	\$325.00	NM
Weeks:	<u>Start Date</u> 08/06/12	<u>End Date</u> 08/12/12	<u>MTWTFSS</u> MT-----	<u>Spots/Week</u> 2	<u>Rate</u> \$325.00				

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## INVOICE



Send Payment To:

**KOAT**  
**PO Box 26868**  
**Lehigh Valley, PA 18002-6868**

Invoice #	Invoice Date	Invoice Month	Invoice Period
916098-2	08/12/12	August 2012	07/30/12 - 08/07/12

Advertiser	Product	Estimate Number
DOW SC LCV NWF NRDC	Issue	1273 WILDLIFE/NRC

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
40	08/06/12	08/07/12	Dr Oz	4-5p	MT-----	:30	2	\$325.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 KOAT M 08/06/12 Dr Oz 4-5p :00 \$325.00 NM Credited 1 KOAT Tu 08/07/12 Dr Oz 4-5p :00 \$325.00 NM Credited									
41	08/06/12	08/07/12	5a A7N More In The AM	5-6a	MT-----	:30	2	\$350.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/06/12 08/12/12 MT----- 2 \$350.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 KOAT M 08/06/12 5a A7N More In The AM 5-6a :00 \$350.00 NM Credited 1 KOAT Tu 08/07/12 5a A7N More In The AM 5-6a :00 \$350.00 NM Credited									
42	08/06/12	08/07/12	Action 7 News @ 5p	5-530p	MT-----	:30	2	\$525.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/06/12 08/12/12 MT----- 2 \$525.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KOAT M 08/06/12 Action 7 News @ 5p 5-530p :00 \$525.00 NM Credited 2 KOAT Tu 08/07/12 Action 7 News @ 5p 5-530p :00 \$525.00 NM Credited									
43	08/06/12	08/07/12	5a A7N More In The AM	5-6a	MT-----	:30	2	\$350.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/06/12 08/12/12 MT----- 2 \$350.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KOAT M 08/06/12 5a A7N More In The AM 5-6a :00 \$350.00 NM Credited 2 KOAT Tu 08/07/12 5a A7N More In The AM 5-6a :00 \$350.00 NM Credited									
44	08/06/12	08/07/12	Action 7 News @ 6p	6-630p	MT-----	:30	2	\$800.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/06/12 08/12/12 MT----- 2 \$800.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 KOAT M 08/06/12 Action 7 News @ 6p 6-630p :00 \$800.00 NM Credited 1 KOAT Tu 08/07/12 Action 7 News @ 6p 6-630p :00 \$800.00 NM Credited									
45	08/06/12	08/07/12	6a A7N More In The AM	6-7a	MT-----	:30	2	\$525.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/06/12 08/12/12 MT----- 2 \$525.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KOAT M 08/06/12 6a A7N More In The AM 6-7a :00 \$525.00 NM Credited 2 KOAT Tu 08/07/12 6a A7N More In The AM 6-7a :00 \$525.00 NM Credited									
46	08/06/12	08/07/12	Entertainment Tonight 630-7p		MT-----	:30	1	\$825.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/06/12 08/12/12 MT----- 1 \$825.00									

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Invoice #	Invoice Date	Invoice Month	Invoice Period
916098-2	08/12/12	August 2012	07/30/12 - 08/07/12

Advertiser	Product	Estimate Number
DOW SC LCV NWF NRDC	Issue	1273 WILDLIFE/NRC

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																																									
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47	08/06/12	08/07/12	Good Morning America 7-9a		MT-----	:30	3	\$350.00	NM																																																																																									
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3	KOAT	Tu	08/07/12		Good Morning America	7-9a	:00		<del>\$350.00</del>	NM																																																																																								
Credited																																																																																																		
48	08/06/12	08/07/12	Live with Regis & Kelly 9-10a		MT-----	:30	1	\$200.00	NM																																																																																									
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>08/06/12</td><td>08/12/12</td><td>MT-----</td><td>1</td><td>\$200.00</td></tr></table> <table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>KOAT</td><td>Tu</td><td>08/07/12</td><td></td><td>Live with Regis &amp; Kelly 9-10a</td><td>9-10a</td><td>:00</td><td></td><td><del>\$200.00</del></td><td>NM</td></tr><tr><td colspan="11">Credited</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		08/06/12	08/12/12	MT-----	1	\$200.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	KOAT	Tu	08/07/12		Live with Regis & Kelly 9-10a	9-10a	:00		<del>\$200.00</del>	NM	Credited																																																						
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1	KOAT	Tu	08/07/12		Live with Regis & Kelly 9-10a	9-10a	:00		<del>\$200.00</del>	NM																																																																																								
Credited																																																																																																		
Total Spots							42																																																																																											

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$20,300.00</b>
<u>Agency Commission</u>	<b>\$3,045.00</b>
<u>Net Amount Due</u>	<b>\$17,255.00</b>
<b>New Mexico Tax Rate 7.0%</b>	<b>\$1,207.85</b>
<u>Amount Due</u>	<b>\$18,462.85</b>